

Pixel Technologies Nominated "EchoStar Developer of the Year" 2nd Time in a Row!

ENGLEWOOD, Colo. - March 14, 2005, EchoStar Communications Corporation (NASDAQ: DISH) and its DISH Network™ satellite TV service named three interactive TV (ITV) content and software developers ITV Providers of the Year for DISH Network in 2004: OpenTV Corp., (Nasdaq: OPTV), Pixel, and Buzztime Entertainment, Inc, a subsidiary of NTN Communications, Inc., (AMEX: NTN). EchoStar executives made the announcement at the annual DISH Network ITV Summit held at its Englewood, Colo., headquarters on March 4 for more than 100 current and prospective media providers and ITV software developers. The company singled out OpenTV, Pixel and Buzztime for recognition from among more than a hundred current and prospective providers and developers.

"OpenTV, Pixel and Buzztime have demonstrated exceptional commitment to quality and professionalism in their design, integration, launch and commercial service," said Scott Higgins, director of Interactive TV Programming at EchoStar. "Our engineering team was impressed by OpenTV and Pixel's technology expertise and understanding of our customer needs while passing our stringent quality-assurance standards. Buzztime introduced a unique and captivating marketing method for educating the benefits of ITV entertainment to satellite TV retailers, and in turn, to consumers."

DISH Network offers more than 20 ITV channels, including games, sports, news, shopping, children's programs, customer support and entertainment. DISH Network's ITV programmers were judged on timeliness in completing the channel, the impact of the channel for customers, quality assurance, originality, and for one award, marketing effectiveness.

OpenTV, a software development leader in the ITV industry, received the 2004 Developer of the Year Award. In addition to providing the software platform for a majority of DISH Network satellite receivers, OpenTV also delivered a number of interactive software applications throughout the year. OpenTV's software enables a wide array of functionality, including enhanced TV, games, interactive shopping, interactive and addressable advertising, and gaming.

Pixel, a leader in cross-platform game services, received the 2004 Game Developer of the Year Award for the second year in a row. DISH Network offers Pixel's KidsWise™, America's first fully interactive TV channel exclusively for young children that brings fun and learning to TV.

Buzztime, a multiplayer ITV game company, received the 2004 Marketing Award. Buzztime is a major producer of trivia game shows and multiplayer ITV games played by millions each month in restaurants and sports bars, on

the NTN ITV Network, on major wireless carriers and with retail games sold in major toy stores.

DISH Network provides the most ITV channels in the United States and is the world leader in the number of ITV-enabled homes with more than 10 million.